OUR VISION IS TO REVITALISE THE JAM FACTORY, CREATING A WORLD-CLASS OFFICE, ENTERTAINMENT, DINING, RETAIL, AND CULTURAL DISTRICT, SETTING A NEW STANDARD IN SOPHISTICATED MIXED USE DEVELOPMENT.

A MAJOR ECONOMIC CATALYST, THE JAM FACTORY WILL BE A DESTINATION THAT RESONATES WITH THE COMMUNITY AND DRIVES THE LOCAL ECONOMY IN THE LONG TERM.

What we’re building

- A collection of interconnecting work space environments ranging from 4 storeys to 15 storeys.
- 50,000m² of retail, cinemas and dining.
- An active network of pedestrian laneways connected by a central plaza.
- Elevated garden terrace.
- Retail, dining, cinemas and entertainment.
- Iconic local and international food and fashion.
- 50,000m² of commercial office space with floor plates up to 4,000m².
- Significant bicycle parking spaces and best in class end of trip facilities.
- Ample underground carpark and fully enclosed loading facilities located on site.
- Opening up of past laneways, and respect to historic features.

Jobs and economic growth

- In excess of $450 million investment at the site.
- During construction, an estimated 1,000 jobs.
- During operation, an estimated 5,000 permanent full-time jobs in office, retail and hospitality.
A new district for Melbourne
A precinct that encompasses the needs of the whole community – The Jam Factory is a dynamic destination for locals, visitors and workers to shop, dine, work or relax. Before the Jam Factory site was enclosed, there were laneways running through it used by workers, residents, and visitors. We want to reopen them. The new Jam Factory will include a network of laneways creating a vibrant and exciting retail and office environment.

A new way to work
The Jam Factory delivers a work space for the future – a collection of flexible, state-of-the-art spaces tailored to the 21st century workforce providing a space for positive growth – for residents, businesses and the local economy.

How to stay informed
Throughout the planning, demolition and construction process, we are committed to keeping the local community and businesses informed and engaged. Visit www.newjamfactory.com.au for information updates, including details of community information sessions. You can also register for our regular email updates.

Who is Newmark?
Newmark is a private Melbourne based investment manager focussed on the development and long term holding of strategic assets. We are proud locals, already owning and operating the Como Centre as part of a portfolio of more than $600 million in real estate assets across Australia, and are dedicated to providing lasting value to the communities in which we invest.

Timeline
Our planning application was lodged with the City of Stonnington in early October. Details of the Council process are available at www.stonnington.vic.gov.au.